

Press release

"Untouched," a poetic 360 3D short film about the pandemic by Michel Lemieux is released for free on Oculus and VeeR.

For immediate release. Montreal, June 4, 2021. World-renowned artist and director Michel Lemieux releases his first stereoscopic 360-degree film *Untouched* for free on online VR platforms. A self-produced, home-made confinement experiment, *Untouched* is an artistic look at life during the pandemic quarantine. How people become distant as society grows apart. The longing desire to touch and be touched back. Everything feels so out of reach.

"During the obligatory confinement that was in effect here in 2020, I had fun creating a virtual reality short film about the challenges of distance and loneliness. A film made all by myself in my workshop, with flashlights as the only source of lighting! A real exercise in confined creation!" —Michel Lemieux

The poetic silent film produced by Lemieux Pilon 4D Art is available for free on the Oculus Media platform (for Oculus Headsets) and in the VeeR app (for various headsets).

Michel Lemieux's previous virtual reality (VR) work, *Icarus*, was shown in many VR and film festivals in the past year, such as Cannes XR and LFF Expanded (part of the BFI London Film Festival).

Lemieux Pilon 4D Art

Since 1983, Michel Lemieux and Victor Pilon have been combining forces to produce original, unique hybrid works that merge the real and the virtual, the performing arts and new media. For the Montreal Museum of Fine Arts, Michel Lemieux created *The Disappearance of Lady Macbeth*, the digital work that kicks off the exhibition *Thierry Mugler: Beyond Couture*, presented in Montreal, Rotterdam, Munich, and soon in Paris.

Lemieux and Pilon's productions, including *Norman*, *Icarus*, *La Belle et la Bête*, *The Tempest* and *Anima*, are lauded around the world. The duo has also created and staged several multimedia shows for other companies, including *Toruk*, *First Flight* for Cirque du Soleil, the opera *Starmania* for the Opéra de Québec / Opéra de Montréal, and *Continuum*, a celebration of the beauty of the universe, for the Rio Tinto Planetarium in Montreal. Lemieux Pilon 4D Art is supported by the Conseil des arts et des lettres du Québec, the Canada Council for the Arts and the Conseil des arts de Montréal.

https://4dart.com/ | facebook.com/lemieuxpilon | twitter.com/4dart

-30-

Teaser Trailer: https://vimeo.com/543648431

For Oculus headsets:

https://www.oculus.com/experiences/media/103833258339800/1177998435947602/ For VeeR app: https://veer.tv/videos/untouched-short-film-directed-michel-lemieux-351416

Information : Jean-Frédéric Bergeron Poudrier — Lemieux Pilon 4D Art — jeanfrederic@4dart.com